



PARTNER PROSPECTUS

STREET MENTAL HEALTH CONFERENCE – LOS ANGELES 2027 –



March 2027

Los Angeles, CA



Contents

01	Conference Overview Mission Origin Goals
02	Conference Details Audience & Attendance 2025 Conference Attendees Theme
04	Program Host City Day Traditional Day
07	Non-Financial Support Planning Partnership
08	Primary Partners Elite Gold Silver Comparison Summary
10	Program Partners Break Partners Host City Day Partner Support an Individual with Lived Experience
12	Featured Opportunities Exhibitors Name Badge Lanyards Advertisement Page Tote Bag Inserts
13	Event Experience Partners A/V Wifi Branding



C O N F E R E N C E

O V E R V I E W

MISSION

To promote innovation in mental health care for people experiencing unsheltered homelessness and to build community among those who work in the field.

ORIGIN

This is the second iteration of a conference previously held in New York City in July 2025. At our inaugural conference, co-hosted by Janian Medical Care/CUCS and a trainee team, more than 150 clinicians, peers, medical students, and program leaders came together to explore practices in person-centered, street-based psychiatric care. The trainee team has now partnered with the Street Mental Health Coalition, the largest organization in the country dedicated to street-based mental health care, to host a second conference. Originally launched as the Street Psychiatry Conference, the conference has since been renamed the Street Mental Health Conference to more accurately reflect the interdisciplinary structure of street mental health teams and our commitment to building a community that includes individuals across credentials contributing to street mental health efforts.

GOALS

1. Improve the system of care for people experiencing unsheltered homelessness, through:
 - Knowledge sharing among experts and emerging programs.
 - Networking among providers within a region, sowing seeds for closer integration between services.
2. Build community among providers.
3. Recruit trainees to the field.



Conference Details

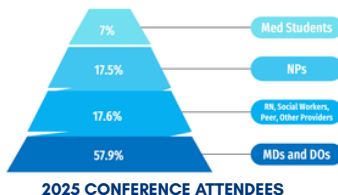
This two-day conference will be held in **March of 2027**, at The Delphi in downtown Los Angeles. The first day will feature in-the-field experiences and programming designed to showcase the host city. The second will consist of traditional programming, including oral presentations, workshops, and poster sessions.

Host city activities, including Los Angeles city tours, site visits, and ride-alongs, will be a central feature of the attendee experience – more information on Page 4.

The conference will be held at The Delphi, a beautiful hotel in downtown Los Angeles. See the attached pages at the back of this packet or thedelphihotel.com for more.

AUDIENCE AND ATTENDANCE

Total attendance will be **250-300 participants**. The direct target audience includes **providers of field-based mental health care, trainees, and anyone with lived experience** of homelessness or serious mental illness.



We also plan to recruit their collaborators, including social service organizations, payer organizations, providers in emergency department, inpatient, and other outpatient settings, justice system professionals, advocates, and policymakers.

The inaugural conference sold out rapidly at 225 registrants, producing 160 attendees. Most were physicians; see graphic above. This second conference is larger, more established, will provide more CME, and will be heavily advertised. There is substantial demand in the local area and across the country for a meeting such as this. The recent California Street Medicine Symposium, also hosted in Los Angeles though with a California-specific focus, reached 500+ attendees. These factors inform our projection of 250-300 attendees.



Conference Theme

Coordinated Care LA & the Street Mental Health Coalition present

Street Mental Health Conference 2027: Innovating and Integrating Care Within Community



Street mental health care is shaped by the realities of place, the strength of community relationships, and the ability of systems to collaborate. This theme weaves together three core commitments:

- (1) Deep, trust-based engagement rooted in community.**
- (2) Integrated, cross-sector care across psychiatry, primary care, peers, harm reduction, housing, and legal support.**
- (3) A dual focus on where we are - the clinical, ethical, and structural challenges of today - and where we're going as we imagine more responsive, connected systems.**

This theme invites participants to examine current practice while co-designing better pathways for the future.



Host City Day

The highlight of the host city day will be in-the-field experiences with programs in LA. To ensure that each site is not overburdened by visitors at any time, we will host experiences concurrently and sequentially throughout the day. We are excited that several of these organizations have already expressed interest in hosting conference participants.

Attendees not visiting a site will return to the central conference location for oral presentations and workshops.

In-The-Field Experiences

Local organizations will host ride-alongs, site visits, or city tours. We anticipate any individual site will have capacity for an average of 5 attendees, ranging from 2-10 depending on site and type of experience. Each experience will take place in the morning or the afternoon, lasting either one half-day or one quarter-day.

Example host city experiences include, pending local organization approval and co-design: Ride-alongs with HOME Team sites, USC Street Medicine, and UCLA Homeless Healthcare Collaborative; ride-alongs or site visits with FSPs, CARE Court teams, or the People Concern; a tour of shelters and SROs in Skid Row; site visits with the Mission, H2O interim housing locations, or other fixed sites.

Host City Day Traditional Content

The set of in-the-field experiences will not have capacity for the full conference worth of attendees at any one time. We will host traditional content, including oral presentations and workshops, at a central location for attendees not currently participating in in-the-field experiences.

Example sessions include training workshops on the HOME Team method of hands-on intervention, panel discussions highlighting collaboration between organizations in Los Angeles, oral presentations on specific programs or on unique features of the city, and meet-and-greet events.

The content of the traditional day includes a keynote speech, other plenary sessions, workshops and small-group sessions, and posters. For sessions not designed by host city partners, the conference planning team will put out a call for sessions/workshops. The planning team's programming committee and reviewers will evaluate content submitted and, in conjunction with the host, build a well-rounded selection. The team will especially welcome peer-led, interdisciplinary, community-partnered, and cross-system proposals.

Evolution: The role of medical street medicine

Caitlin Stork, MD

100

10



Host City Partners

There are two host city partners for the 2027 conference. These are Coordinated Care LA and Advantage Healthcare Services. Neither organization, nor any other for-profit entity, is providing financial support for the event.



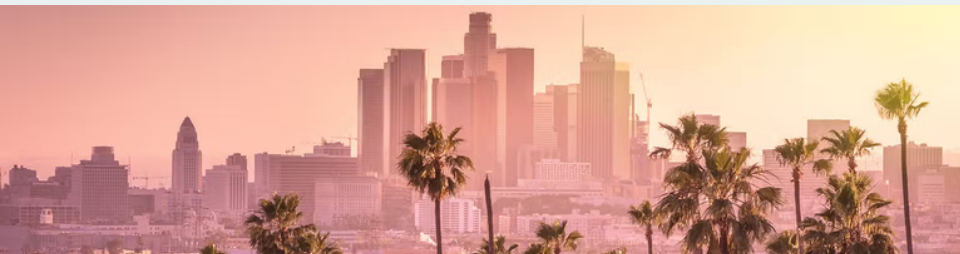
LM CARE STRATEGIES

LM Care Strategies (LMCS) is a consulting organization formed by clinicians with pioneering experience in street psychiatry and assertive community engagement models. LMCS was created to share knowledge with street psychiatry teams around the country. The LMCS team has deep knowledge of the local area, is able to facilitate a robust host city day, and will provide valuable education to attendees directly.



ADVANTAGE HEALTHCARE SERVICES

Advantage Healthcare Services is a specialty behavioral health pharmacy trusted by many community psychiatry organizations. Advantage has innovated to improve pharmaceutical access to patients living unsheltered, including via field-based medication dispensing systems, long-acting injectable management, and custom bubble-packed oral medications, which provide simplicity for patients and allow delivery by a broader range of staff.





Non-Financial Support

There several avenues for non-financial support. One of these is a planning partnership.

PLANNING PARTNERSHIP

Available for organizations, especially academic centers, with well-known expertise in psychiatric care or outreach services. A representative for the partner organization would have a role in designing, advising, publicizing, or otherwise supporting the event. The planning partner would not contribute financially to the conference. We would place the organization's branding on our printed and online materials. The conference would benefit from the partner's expertise and national renown. The planning partner would benefit from exposure to highly qualified trainees and professionals and through the opportunity to shape training and practice in this essential and evolving field.



– PRIMARY PARTNERS –

Elite

\$10,000

- Recognition as presenting partner across all promotional and marketing materials (including tote bags)
- Recognition from the podium at opening and closing plenary sessions
- Tabletop exhibit in prime location (includes draped table, 2 chairs, and QR code)
- Opportunity to host a plenary session
- Full-page advertisement in program
- High logo visibility across conference materials and signage
- Opportunity to provide materials for attendee tote bags
- Recognition on website and social media
- 4-5 complimentary registrations

Gold

\$7,000

- Recognition from the podium at opening and closing plenary sessions
- Tabletop exhibit in prime location (includes draped table, 2 chairs, and QR code)
- Half-page advertisement in digital and printed program
- High logo visibility across conference materials and signage
- Opportunity to provide materials for attendee tote bags
- Recognition on website and social media
- 3 complimentary registrations

Silver

\$5,000

- Recognition from the podium at opening and closing plenary sessions
- Half-page advertisement in digital and printed program
- High logo visibility across conference materials and signage
- Opportunity to provide materials for attendee tote bags
- Recognition on website and social media
- 2 complimentary registrations



SUMMARY TABLE

	Elite	Gold	Silver
Presenting partner recognition	✓		
Podium recognition at opening & closing	✓	✓	✓
Tabletop exhibit	✓	✓	
Plenary session partnership	✓		
Full-page ad	✓		
Half-page ad		✓	✓
High logo visibility	✓	✓	✓
Website & social media recognition	✓	✓	✓
Tote bag insertion	✓	✓	✓



— PROGRAM PARTNERS —

Break Partners (4) \$5,000

Support the conference experience by supporting a breakfast or catering service during scheduled breaks, providing attendees with time to recharge, connect, and engage in meaningful conversation.

- **Promotion of partner with full logo on tabletop tents at all break stations**
- **Tabletop exhibit promoting partner in prime venue location; we will provide a draped table with 2 chairs and QR code**
- **Full-page ad in digital and printed program**
- **High logo visibility**
- **2 complimentary tickets**

Host City Day Partner \$5,000

Official partner of Host City Day, during which conference attendees participate in immersive learning experiences by visiting local programs that deliver street-based mental health care.

- **Acknowledgement from the podium during Host City Day-related announcements.**
- **Recognition across social media and website content related to Host City Day.**
- **High logo visibility on all programming materials for Host City Day.**
- **Opportunity to provide materials for attendee tote bags.**
- **Half-page ad in digital and printed program.**
- **3 complimentary tickets.**

Support an Individual with Lived Experience \$3,000

Support a speaker with lived experience, elevating voices that bring essential perspective to street mental health care. This helps cover honorarium, travel, and participation costs.

- **Opportunity to distribute materials and connect with attendees before and after the speaking session.**
- **Social media & website recognition.**
- **Recognition of partnership on digital and printed programs, as well as signage outside of breakout room.**
- **2 complimentary tickets.**



– PROGRAM PARTNERS –

Happy Hour Partner \$2,000

Support an evening networking reception where attendees connect, unwind, and build meaningful relationships.

- Prominent logo placement and signage at the event.
- Opportunity to distribute materials and connect with attendees.
- Social media & website recognition.
- Recognition of partnership on digital and printed programs.
- The planning committee will assist in contacting local venues and securing a happy hour reservation.
- 2 complimentary tickets.

Breakout Room Partners (5) \$1,500

Support a breakout session to support small-group, interactive learning focused on key topics in street mental health.

- Opportunity to distribute materials and connect with attendees before and after the speaking session.
- Social media & website recognition.
- Recognition of partnership on digital and printed programs, as well as signage outside of breakout room.
- 2 complimentary tickets.





—FEATURED OPPORTUNITIES—

Exhibitors (3) \$2,000

Secure a tabletop exhibit to maximize your promotional visibility and engagement with attendees.

- Draped table with 2 chairs and a QR code.
- Post-conference attendee list.
- 2 complimentary tickets.

Name Badge Lanyard \$1,000

- Logo will be featured on all attendees' badge lanyards.
- Social media & website recognition.

Advertisement Page (5)

Purchase a **FULL-PAGE (\$500)** or **HALF-PAGE (\$250)** advertisement in digital and printed program.

Tote Bag Inserts (5) \$250

Your marketing materials or branded items (brochures, stress balls, pens, mints, etc.) will be placed in the hands of every registrant.



– EVENT EXPERIENCE – PARTNERSHIPS

A/V Partner

\$2,500

- Social media & website recognition.
- Opportunity to provide materials for attendee tote bags.
- Half-page ad in digital and printed program.
- 2 complimentary tickets.

Wifi Branding

\$2,000

- Partner recognition on both Wifi name and connection platform.
- Social media & website recognition.
- Opportunity to provide materials for attendee tote bags.
- 2 complimentary tickets.





Team Structure

CONFERENCE PLANNING TEAM



Benjamin Gorman
MS4, Harvard Medical School



Sophie Roe
MS4, Geisinger Commonwealth
School of Medicine



Joshua Morgenlander
MS3, University of Pittsburgh
School of Medicine



Isabella Prescott
MS2, Michigan
State University College of
Osteopathic Medicine



Kathryn Margiotta
MS3, Nova Southeastern University
College of Osteopathic Medicine



Kavya Tangella
MS4, New York Medical College



Adam Gaetz
MS2, Central Michigan University
College of Medicine



Olivia Weber
Undergraduate Senior, Harvard
College



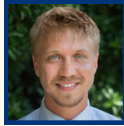
Evan Wright
MS4, Columbia University
Vagelos College of Physicians and
Surgeons

The team is working in collaboration with the Street Mental Health Coalition Executive Committee; members are listed on the following page.



ADVISORY TEAM

SMHC Executive Committee



Samuel Jackson, MD
Street Psychiatrist & Assistant Professor of Psychiatry, Rush, Loyola, and University of Illinois Chicago;
Clinical Director of Psychiatry, Erie Family Health



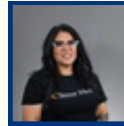
Katherine Koh, MD, MSc
Street Psychiatrist, Boston Health Care for the Homeless Program and Massachusetts General Hospital;
Assistant Professor of Psychiatry, Harvard Medical School



Liz Frye, MD, MPH
Chair, Street Medicine Institute Board of Directors;
Street Psychiatrist, Center for Inclusion Health, Allegheny Health Network



Ana Turner, MD
Street Psychiatrist, Behavioral Health Director,
Community Psychiatry Fellowship Co-Director, I.M. Sulzbacher Center;
Associate Professor, University of Florida College of Medicine



Lisette Carmona, LCSW
Social Work Manager, USC Street Medicine;
Clinical Instructor of Family Medicine, Keck School of Medicine of USC



Anthony Carino, MD
Street Psychiatrist & Director of Psychiatry, Janian Medical Care;
Assistant Clinical Professor of Psychiatry, Columbia University Vagelos College of Physicians and Surgeons;
Faculty Member, Columbia University Public Psychiatry Fellowship



Emma Lo, MD
Medical Director, Street Psychiatry Team at the Connecticut Mental Health Center;
Assistant Professor of Psychiatry & Clinical Faculty in Division of Addictions and Adult Psychiatry, Yale School of Medicine;
Co-Director, Public Psychiatry Track, Yale School of Medicine



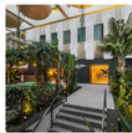
THE
DELPHI

WELCOME TO THE DELPHI

HOTEL DOWNTOWN LOS ANGELES

In Ancient Greece, Delphi was considered the center of the world. In Downtown, The Delphi is the center of Los Angeles culture.

The Delphi is an epicenter for arts, entertainment and culture in our community. We focus on customer service while delivering unparalleled experiences for guests in the heart of Downtown Los Angeles.



Discover More [→](#)

(213) 892-8080
550 S. Flower Street Los Angeles CA 90071





THE
DELPHI

WHY THE DELPHI?

There is no place in DTLA quite like The Delphi. It's a place that feels both transportive and rooted — where the flavors of Latin America meet the bounty of California, where sunsets melt into skyline views, and where every gathering is elevated by design and hospitality.

We would be honored to host your event and create a memorable experience for you and your guests.

Please let us know your availability for a site visit or call, and we'll be happy to tailor the details further to meet your vision.

CONCESSIONS

Dedicated event coordinator

Customizable floor plan (lounge seating, al fresco tables, etc.)

Full access to our rooftop bar and culinary team

Background music and/or DJ booking options

Indoor contingency (weather-permitting)

Exclusive access to the space

\$15 discounted valet parking

AV Services available



**WE LOOK FORWARD TO
PARTNERING WITH YOU FOR
THE 2027 STREET MENTAL
HEALTH CONFERENCE!**